

CUE TIPS

NEWS • UPDATES • & MORE

DAVID WEDDELL, CEO

As many of you are aware from our recent updates, **CUE Broadcast** has made the difficult decision to delay the full public announcement and celebration of our new platform in light of the devastation caused by the two hurricanes that recently struck the Gulf of Mexico and the areas affected by Hurricane Helene and Hurricane Milton. With so many of our CUE Family and subscribers directly and indirectly impacted, we felt that now was not the time for celebration, but a time for compassion, support, and **Unity**.

We've already shared much of this in earlier messages, but we want to reiterate our commitment to those affected. In response to these tragic events, we are proud to introduce the **CUE Foundation**. This initiative is dedicated to providing relief to those impacted by catastrophes, starting with our own CUE Family and extending beyond our community. The CUE Foundation is a reflection of our belief in standing by each other in times of crisis and doing what we can to help rebuild and restore.

While we may have delayed the celebration of our platform launch, we want to reassure you that our excitement for the future remains undimmed. **CUE Broadcast** has evolved from a bold idea into a reality, and we have reached this point because of your steadfast belief in our mission. Your support has made it possible for us to come this far, and we are deeply grateful.

We understand that these are challenging times. But, as Americans, we are resilient. As words of wisdom reminds us, **"We are hard pressed on every side, but not crushed; perplexed, but not in despair."** We remain filled with hope and optimism as we gather the pieces and, with the spirit of resilience and resolve, move forward to continue where we left off. **Bright new beginnings await.**

Thank you for standing by our side, even in these difficult moments. Stay tuned for updates—many exciting developments are happening simultaneously, and we are eager to share them with you as we move forward, together.

This Changes Everything!

Warmest regards,
David Weddell
CEO, CUE Broadcast

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EXCITING NEWS

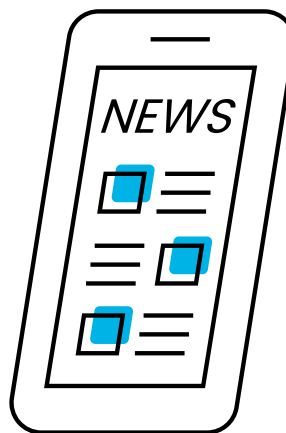
We are excited to introduce CUE TIPS, the first edition of our company newsletter. This will be a monthly update designed to keep everyone informed and engaged with what's happening across the company.

Our goal with this newsletter is to foster better communication across all levels of our organization. We want this newsletter to be a platform where we all feel more connected, no matter where we're working from.

Communication is the cornerstone of our success, and this newsletter is just one of the ways we're working to strengthen it. We encourage you to contribute your ideas, share your stories, and give feedback so that this newsletter truly reflects the diverse perspectives and talents of our team.

In each edition, you can expect to find:

- ✓ Company News
- ✓ Employee Spotlights
- ✓ Upcoming Events
- ✓ Tips & Resources



WHY CUE BROADCAST

CUE Broadcast was founded with a clear mission: to deliver **unfiltered, authentic content** directly to our audience. In a world where media is often overwhelmed by distractions, advertisements, and hidden agendas, CUE aims to cut through the noise and provide content that is meaningful, impactful and truly **enriches lives**. Our goal is to create genuine connections with our audience by offering programming that **inspires, informs, and motivates**—all without the influence of corporate interests or ad revenue



THE CUE DIFFERENCE

At **CUE Broadcast**, we've taken a bold approach. Unlike traditional broadcasters, we've chosen to avoid the advertisement-driven revenue model entirely. This decision allows us to serve **YOU**—our subscribers—without compromise. By relying solely on **subscriber support**, we ensure that our focus remains on delivering content that matters. This means no interruptions, no hidden motives, and no pressure from advertisers influencing the type of content we offer.

This **direct relationship** with our subscribers is the core of CUE's philosophy. Our success depends entirely on you, and that's why we're deeply committed to providing **high-quality, expertly curated programming** designed to enhance your life, challenge your thinking, and inspire positive change. Whether you're tuning in for your favorite voices, supporting a cause you believe in, or engaging with content that you can't find anywhere else, we strive to make every moment you spend with us **valuable**.

We take pride in the fact that **CUE Broadcast** exists for **one purpose only**: to serve the needs and interests of our audience. By building a subscriber-based model, we maintain our independence and **protect the integrity** of our platform. This allows us to offer content that may be silenced or censored elsewhere, providing a space for **freedom of speech** and diverse perspectives.

Freedom of Speech

At the heart of our mission is a commitment to **free speech**. **CUE Broadcast** was founded on the belief that **freedom of expression** is **fundamental** to personal and societal growth. We offer a platform where voices, ideas, and perspectives—especially those that may be silenced elsewhere—can be heard. This commitment to free speech is not just a feature of **CUE Broadcast**, but its very foundation. As **Benjamin Franklin** once said, *"Without Freedom of Thought, there can be no such thing as Wisdom; and no such thing as public liberty, without Freedom of Speech."*

We stand firm in preserving this right, knowing that freedom of speech was won at great cost and must be upheld for future generations. CUE Broadcast is more than just a media platform—it is a protector of free expression, a space where individuals can come together to explore ideas, connect with one another, and build a brighter future.



THIS CHANGES = EVERYTHING

Our platform is designed to deliver a seamless, enterprise-level experience for our subscribers. Whether you're accessing CUE Broadcast through the App Store, Firestick, Apple TV, or your smart TV, our technology ensures that your experience is as easy as possible. But our commitment goes beyond technology—it's about delivering **tremendous value** that supports your favorite voices, churches, nonprofits, and causes that align with your values.

At **CUE Broadcast**, we're here to serve you directly, and *THIS CHANGES EVERYTHING!* By eliminating traditional advertising and focusing solely on the relationship with our subscribers, we are free to deliver content that makes a difference.

Together, we are shaping the future of media, built on foundation of **freedom, transparency, and trust.**



INTRODUCING THE CUE BROADCAST APP

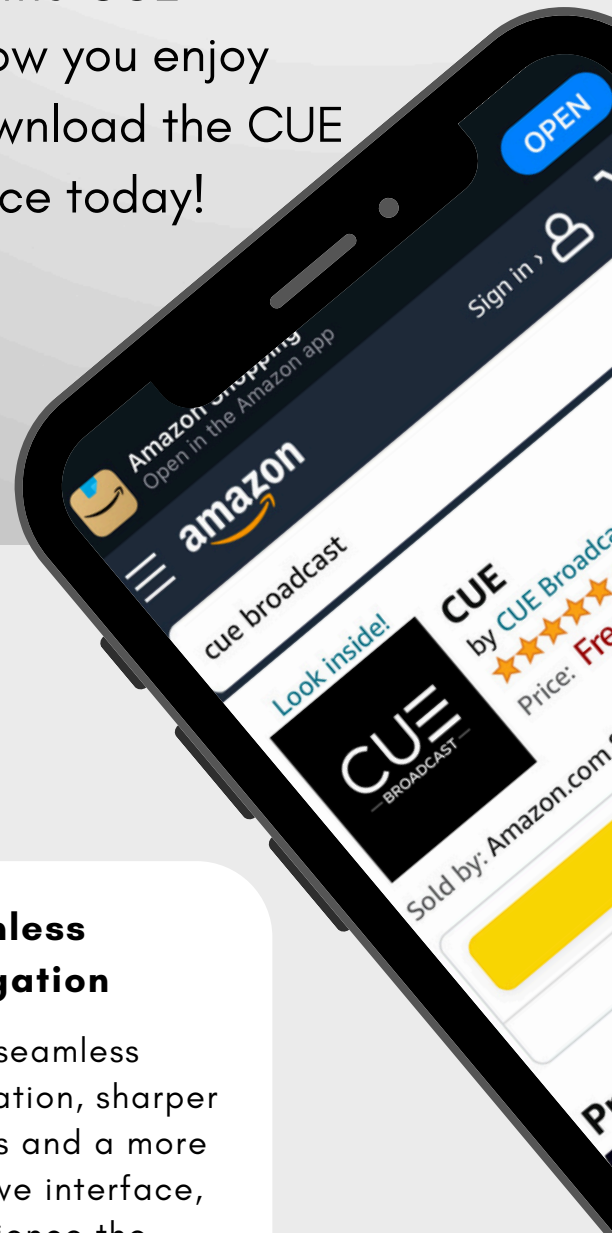
Now available in the
Amazon App Store, Google Play Store & Apple App Store

*Roku coming soon!

Elevate Your Experience

Dive into a world of entertainment with the CUE Broadcast app. Designed to redefine how you enjoy your favorite shows, movies & more. Download the CUE Broadcast app to elevate your experience today!

Check it out



New Features You'll Love

Streamlined Access

Never miss a moment of entertainment. With our easy download feature, experience the freedom to watch anytime, anywhere. Download now to start enjoying your favorite content!

Enhanced Experience

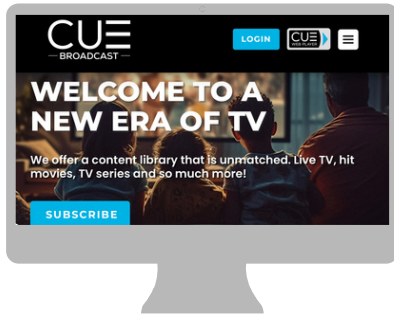
Inclusive features to ensure everyone can enjoy the app. Easy to download, personalized preferences, and more.

Seamless Navigation

From seamless navigation, sharper visuals and a more intuitive interface, experience the future of CUE like never before.

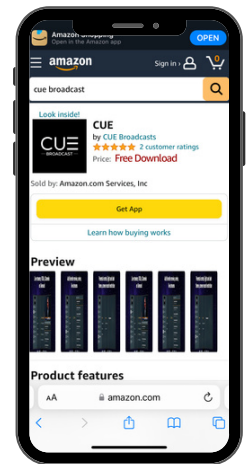
www.cuebroadcast.com

Now, Let's Dive In



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an affiliate link to subscribe

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Playstore to get the CUE Broadcast App



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demand, and more. Use your CUE
Broadcast login info, and remember, you'll
need to subscribe before watching.



Live TV &
Local Channels



Movies &
TV Series



Truthers &
Podcasters



Entertainment
Wherever you go



TECH TIPS

DID YOU KNOW?



Before downloading the CUE Broadcast app from the App Store, we recommend uninstalling any existing CUE apps to ensure a smooth installation and optimal performance. This will prevent any potential conflicts or issues that may arise from having multiple similar apps installed on your device. Once uninstalled, head to the App Store to download the CUE Broadcast app.



The CUE Broadcast app requires a subscription. You will need to subscribe through our website or an ISA link to access the content.



If you are an existing CUE subscriber, you can access the app using your current login credentials. If your account is inactive, please login to your CUE account online to activate your account. You can then use your login info to access the new CUE Broadcast app.

MOVIES & MORE

We are continually updating and rotating our VOD movies and TV series. We strive to always offer the most popular movies & series available. With over 2,000 live channels, over 5,000 movies and over 1,000 TV series, on 5 devices at a time for \$2/day, CUE by far is the best value in streaming services available today.

ON THE GO? NO PROBLEM!

Access CUE Broadcast anywhere, anytime on the CUE web player. Go to cuetvwebplayer.com or go to www.cuebroadcast.com and click the CUE web player button.



*For a limited time. Mobile app coming soon!

SUBSCRIBE NOW

www.cuebroadcast.com

WE ARE PROUD TO ANNOUNCE
A NEW PARTNERSHIP 



ABOUT

Patriot Party News

Patriot Party News (PPN) is a media platform focused on promoting conservative and patriotic content. PPN was established by Chas Carter to provide an alternative news source catering to conservative audiences. PPN is a group of Citizen Journalists who watched the travesty of the 2020 election, where the mainstream media networks censored and absolutely refused to cover breaking news that showed the corruption and destruction of our civil liberties. They are committed to supporting our men and women in blue and those who serve in our armed forces.

Providing high quality daily content with up to seven million viewers on over 100 different platforms, PPN is censorship free and is available in the United States, UK, and Canada.

To learn more visit: www.thepatriotpartynews.com

www.cuebroadcast.com

EMPLOYEE SPOTLIGHT

Peter Ambs - Chief Information Officer

We are excited to introduce Peter Ambs to the CUE Broadcast team as our Chief Information Officer (CIO). In this role, Peter will be responsible for the effective delivery of technology solutions for both internal operations and the support of product streaming, revenue creation platform infrastructure.

Peter has an extensive background in both private and public sector with digital design, optimization, and transformation.



He has the expertise to lead technology-based, multi-million-dollar revenue and growth initiatives that are based solidly on business and economic value.

"I am honored and blessed to join the CUE family and work alongside the committed CUE team members that are building the next generation communication platforms. I am happy to be here and look forward to contributing to our growth initiatives with you."



WHAT'S GOING ON?

As a reminder, while the annual CUE Broadcast Corporate Conference in Sarasota has been postponed, we are currently working to reschedule the event for early in the New Year. We will provide further details as soon as possible, and rest assured, we will give everyone ample time to make plans and arrangements once the new dates are confirmed.

In the meantime, we are **moving forward on all fronts** with focus and determination. Our team continues to press on, relentlessly improving every aspect of our systems—a process that will always be ongoing as we strive for excellence and innovation. We are working on several exciting new offerings, and when the time is right, we'll be thrilled to share these with you!

Remember: This Christmas season is the perfect time to spread the word about **CUE Broadcast** with your friends, family, and influencers. Our platform stands for freedom of speech and offers a unique experience and value that everyone deserves to know about.

Thank **You** for being a vital part of our journey. Stay tuned for updates—there's much more to come!

STAY CONNECTED



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